## CASTEL ESTABLISHES MIDDLE EAST SUBSIDIARY

With the objective of continuing with our philosophy of being near our partners and growing together we at Castel have established our new subsidiary, Castel Gulf DMCC, which ensures a direct presence in the region. The new entity enables us to give better support to all our partners and end users of our products.

In addition to providing an efficient commercial supply, the subsidiary will enable technical engineering support to facilitate the GCC region market's transition to being a more ecological one, with low GWP and low energy consumption products, while not having a particular impact from an economic perspective.

The opening of the Castel Gulf DMCC office in the UAE in 2023 is part of the strategic actions we have undertaken as Castel to enhance relations in the Middle East in particular, the GCC region.

The Castel Gulf DMCC sales office is located in Jumeirah Lake Towers (JLT) area, in Dubai, and the warehouse is in the Jebel Ali area, in Dubai. The warehouse contains stocks of our complete product range to satisfy all the needs of our partners.

Since the time of our establishment, in 1961, our focus as Castel has always been on unwaveringly meeting the requirements of the market and on satisfying our customers, worldwide.

The continuous development of our products with high levels of automation and technologies made in Italy has enabled us to gain the trust of our customers as being reliable, which has guaranteed us continuous growth in market share and expansion into new territories.

Our philosophy as Castel revolves around designing an efficient production process and fostering a quality control system that guarantees perfect quality levels for all our products.

We live in an era in which the HVAC&R sector is attentive to the environment and to the use of new refrigerant s with low Global Warming Potential (GWP). Thanks to our technology, we at Castel can guarantee full compatibility with all new refrigerants, as all our components are environmentally friendly.

Our new te-chnological product developments have enabled our components to be used in countless projects with A1, A2L and A3 refrigerants (HFC, HFO and HC), as well as with CO<sub>2</sub>.

Indeed, we are recognised by the market as being the only company worldwide that can provide a complete solution with a complete range of products for HFO and CO<sub>2</sub> refrigeration systems.



Salah AbdelGhany Castel Gulf DMCC General Manager

Speaking on the occasion of the opening of the subsidiary, Salah Abdelghani, General Manager, Castel Castel Gulf DMCC, said: "In the last few years, we have gained the trust of companies in the GCC region. We have experienced excellent growth in the territory, especially in the GCC region.

The new subsidiary aims to guarantee an immediate response and the best service commercially and technically available for the entire region. We at Castel believe the

decision to have close commercial and technical proximity to customers in the region is a winning formula for establishing a mutually lasting and profitable long term relationship with our historical partners.

This will secure Castel's ever growing presence in the region.



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