



## QR CODE ON LABEL



The quick and simple access of technical information is always one of the most important features that characterize a service, as well as the accuracy and updating of the same is essential for the refrigeration technician to keep up to date with market news. The physical instructions supplied with the components are not always able to provide all the information and finding everything sometimes can be tortuous. Thanks to **the introduction of the two-dimensional electronic code (QR code) on all Castel labels** this will no longer be a problem.

Castel offers all its customers a new support solution, focused in the simplicity of a QR code. This code present on all product packages is able to **direct the user to a specific landing page** from which it will be possible to **download the product instructions, the manual extract, the product certification and all the traceability data**, in the case of components belonging to category 2 of the PED.

All this information will be just a click away and will always be traceable, even in the event of the deterioration of the QR code, or the unavailability of a reader, thanks to **the presence on each label of a unique alphanumeric code** attributable to each Castel component. The insertion of this unique alphanumeric code in a dedicated web page will then be redirected to the same page that you would have access to via the QR code, where all the information connected to the valve itself will be gathered.

Thanks to this small step, Castel also thinks of the planet. **The removal of the paper instructions** from inside the packaging is the first step in the direction of safeguarding the planet.

This is a goal that we should all share and everyone has a duty to contribute to this purpose through the modification of daily actions and old habits.

This way of thinking about work and the production of environmentally friendly components strengthens the indispensable **synergy between supplier and customer**. Strengthening the necessary proactive relationship that creates the environment for common growth.

Underlining the spirit and philosophy of the whole Castel group.